



Ragnarøk Clothing B.V.
Ceintuurbaan 15
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Chief Storytelling Officer at Ragnarøk Clothing (4-12h/week)

We are [Ragnarøk Clothing](#), a young clothing start-up from Zwolle. With our core leadership team being nearly complete, it is now time to tackle the last vacancy in it, which is the position of **storytelling officer**! Are you passionate about storytelling, not afraid to be bold and take the lead? Do you want to be part of the fashion brand of tomorrow? **Join us!**

Are you...

- ... motivated to tackle the negative effects of the fashion industry and set new standards?
- ... able to work well with others and willing to listen to other points of view?
- ... well organized, based in the Zwolle region or mobile?
- ... creative in your approach when it comes to developing how we tell our story?

Your tasks

- Assessment of Ragnarøk's communication
- Creation and execution of long-term storytelling strategy
- Manage social media accounts (& engage with community)
- Explore and set up new channels

Your qualifications

- Very good Dutch & English knowledge (other languages are a plus)
- Experience in social media management
- Knowledge of different communication types, strategies and approaches
- Experience with content creation
- Passion for storytelling

And more:

Being a start-up means that there are certain limitations that we have to work around. This is why we are looking for someone to join as a partner among the team. This also means that for the time being, your work will translate into ownership of the company!

Interested? Have questions? Contact us via [E-mail](#), on [Instagram](#) or [LinkedIn](#)!
Or even better: drop by at our [workshop in Zwolle](#)!